



May, 2017 Member Spotlight

By: Janet StraightArrow, Zwiren Title Agency, Inc.



Paula M. Zwiren, Esq., MBA

President

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LEADERSHIP – ENTREPRENEUR - WHITE GLOVE SERVICE

Zwiren Title Agency offers insurance and settlement services. Its brand identity includes the feel of white glove service, delivering expertise with a proactive and collaborative approach with their attorney clients. Zwiren Title insures ownership and lender interests in land, by researching the property ownerships and lien history, advising attorneys how to create the interests in land desired, and facilitating the goals through communication with all parties and handling the funds and documents. Zwiren Title writes commercial and residential property insurance in New Jersey and Pennsylvania.

Paula is a second generation title professional who grew up in the business. Working for her father's title company, she began in the mailroom, searching titles in the courthouse, worked in the policy department, and as a title officer. Paula was closing multi-million dollar commercial transactions by the time she was 20. Paula created her first title company in 2004 for a NJ lender. She built that company up to 17 employees and 300 closings a month. With all of her years of experience in title, business and law, Paula had a new vision for a title company, and opened Zwiren Title in 2013.

Paula joined CREW in 2009 with the goal of being surrounded by professional women, someplace she would feel at home. For years she sat back and was quiet without much interaction. It was almost a meditative experience for her to soak in the knowledge and character of other professional women she respects greatly. Over the years, CREW has become a home full of friends and potential friends to her, where they celebrate each other and are willing to reach out a helping hand to bring each other up. Paula receives continued inspiration in an environment where she admires and relates to the membership body. Paula is currently Co-Director of Sponsorship on the board of NJ CREW.

Paula's sweet spot is to meet and develop working relationships with transaction attorneys.

Paula graduates with her MBA at Rutgers Business School Newark May 2017

Received her JD from Rutgers Law School Newark in 2002, is a licensed attorney in NJ and NY.

On the board of NJ Land Title Association 2016-current

A National Speaker for American Land Title Association and Teaches Title Insurance Pre-Licensing in NJ

Paula was President of her BNI Chapter, Strategic Connections in Florham Park 2015-2016.

Paula loves to lift weights.

She mentors women in business, and encourages them to be their best.

Her three business tips are: Just keep going. Always learn. Have fun.